

Why do *I* need to be concerned with sustainable economic development?

Did you ever wonder why your county commissioners keep inviting dirty industry into your county?



Could it be low voter turnout and a lack of citizen participation in county business?

Maybe they don't know what kind of businesses the citizens want!

Do **you** attend County/Town meetings, or be sure that someone in your group does?

You can be sure that companies wanting to exploit your clean air, water, land and natural resources do!

What exactly is sustainable economic development?

“Sustainable Economic Development” is a term many recognize and few understand. The simplest and most commonly accepted definition comes from the United Nations World Commission on Environment and Development. In the Bruntland Commission report, sustainable economic development is defined as “[development that]...meets the needs of the present without compromising the ability of future generations to meet their own needs.”¹ In broader terms, sustainable economic development should improve the quality of life of employees and the community, while protecting public health and the environment.”

Don't wait until someone shows up on your doorstep.

Get ahead of the game with an EcoDevo plan for your community.

Contact BREDL for helpful tools to get started!

Together we can build a “justainable” world!



<http://www.bredl.org>